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Media Release

Flick Anticimex grows its market share in New Zealand through the acquisition of PestawayNZ

Flick Anticimex continues its acquisition initiative with the acquisition of PestawayNZ Ltd. This acquisition strengthens residential and commercial operations in New Plymouth and surrounding Taranaki region on the West Coast of New Zealand's North Island.

PestawayNZ is a family-owned business, located in the New Plymouth and led by Sandra Charlton. During this time, she has grown the business, gaining a solid reputation and establishing a strong local brand name.

Sandra Charlton, Director of PestawayNZ commented:

"Firstly, I would like to thank our team, suppliers, and customers for being part of our business for the past 14 years. Our success and achievements are a testament to our amazing team, and our passion to deliver exceptional customer service & professional pest control solutions to our clients. Being part of Flick Anticimex, leveraging from their international experience as part of Anticimex Group, will allow us to further improve the quality level of our services by offering our customers the latest innovative digital sustainable pest control solutions, whilst also offering our employee's new possibilities as being part of this growing global organisation."

Alex Andrievski, Regional General Manager – New Zealand Region, Flick Anticimex commented:

"I am very happy and enthusiastic about this merger as PestawayNZ is a renowned and well-run business. Sandra has cultivated many relationships with residential & commercial customers over many years which have contributed to the success of PestawayNZ. We are all looking forward to working together with the team, as their culture of excellence toward employees and clients aligns naturally with the way we do things at Flick. Combining our decades of experience with the latest technological innovations will result in an even better customer experience."

For more information, please contact:

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About Flick Anticimex

Flick is a strong established brand within the pest control industry in the New Zealand and Australian marketplace. Commencing operations in 1918 and we now have over 1,800 professional staff and service over 325,000 customer sites annually. We protect over 58,000 commercial sites and 250,000 residential customers from pests every year. We also keep our commercial customer's premises hygienically clean by servicing over 60,000 washrooms sites across Australia. Flick Anticimex is regarded as Australian's No. 1 Pest Control and Hygiene company, and New Zealand's modern pest control company

Anticimex is a global leader in pest control, driving the transformation from reactive to preventive pest control services through innovation in environmentally friendly and digital solutions. By means of in-depth biology expertise, 90 years of service experience, and its digital SMART offering, the company is creating healthier environments for commercial and residential customers worldwide.

Committed to sustainability, Anticimex protects biodiversity, reduces pest borne disease risks, and minimizes food and property loss. Operating in 22 countries with 12,000 employees, the company celebrates nine decades of continuous growth with total revenues of SEK 16.9 billion in 2024.

Read more at flick.com.au & anticimex.com