



AN ANTICIMEX COMPANY


# COMMITTED TO SUSTAINABILITY

Eco-Friendly Pest Solutions  
for a Safer, Healthier Future



**Sustainable**  
**PEST CONTROL**  
TO PREVENT AND PROTECT





***"Our purpose is to transform the world into a healthier, safer place through innovative and sustainable pest control solutions."***

# Changing the Future Together

We believe that protecting your business and protecting our planet go hand in hand. As part of the global Anticimex network, we've spent over 100 years innovating pest control solutions. Today, we're leading the industry toward a more sustainable future.

Our commitment to sustainability isn't just about doing what's right for the environment, it's about delivering smarter, more effective solutions for our customers. Through our SMART technology and eco-friendly practices, we're proving that the most advanced pest control methods are also the most environmentally responsible.

When you partner with Flick, you're not just choosing the leading pest control company - you're joining a movement toward sustainable business practices that benefit your operations, your community and your shared environment. We safeguard our environment, reduce the spread of diseases, and protect the food and property that sustain communities. Together, we're building a healthier, safer future for generations to come.

We look forward to partnering with you on this important journey.

*Andreas Sahlbom*

Andreas Sahlbom  
President - Pacific Region, CEO Flick Anticimex



# Partnering for a Sustainable Future

At Flick, we specialise in helping businesses achieve their sustainability goals. For companies focused on reducing environmental impact, refining waste management processes, and establishing a greener footprint, our expertise offers a perfect fit.

## DELIVERING SUSTAINABLE SOLUTIONS

As your local partner with over 40 branches across New Zealand and Australia, employing local, qualified technicians, we offer effective pest control solutions aligned with environmental goals. Our innovative, non-toxic, eco-friendly methods ensure your sustainability objectives are successfully met.

## DRIVING SUSTAINABLE IMPACT

We understand the increasing importance of sustainability for your business and the wider community. That's why we're committed to reducing environmental impact through innovative pest control solutions. By partnering with us, you're not only protecting your business from pests and transmitted diseases – you're taking a significant step towards a greener planet.

Our sustainability strategy focuses on three core environmental impact areas:



**Protecting  
Biodiversity**



**Preventing Airborne  
Disease**



**Reducing Food  
& Property Waste**

Flick is uniquely positioned to make a positive impact in these areas through our SMART, preventative pest control methodology. We also minimise our carbon footprint by continuously optimising our routes and transitioning towards electric vehicles.



# Tailored Solutions for Your Business

## TRANSFORMING THE PEST CONTROL INDUSTRY

Flick positively impacts the environment by using unique methodology that identifies and treats the root cause of pest issues through early detection. We're shifting pest control from reactive to preventative by integrating digital technology with biological and entomological expertise. Our SMART solutions offer 24/7 real-time monitoring, enabling immediate detection of pest activity and fast, targeted, non-toxic remediation. This preventative approach is more effective than traditional methods, which often result in larger infestations and require repeated site visits.

Through SMART-enabled early detection, you can protect your business from the costly impact of pests, reduce waste and minimise health risks. Our sustainable, economical, and resource-efficient approach, supported by detailed risk assessments and comprehensive premise protection, ensures effective pest control tailored to your business needs.

Together, we can protect your business and build a healthier, more sustainable future.



## HOW SMART WORKS FOR YOU

- **Intelligent Sensors:** SMART Eye devices use advanced sensors for early pest detection.
- **Continuous Monitoring:** SMART Sense constantly monitors and humanely traps insects for ongoing protection.
- **Non-Toxic Rodent Control:** SMART Box and SMART Catch units eliminate rodents safely and humanely without harmful toxins.
- **Proactive Management:** SMART Connect feeds real-time data to our central system, enabling technicians to address issues before they escalate, often avoiding the need for chemical treatments.





# Your Local Sustainability Partner

## SUPPORTING LOCAL BUSINESS & COMMUNITY

We're not just your expert pest control providers – we're your neighbours. Our technicians live and work in your community, bringing in-depth knowledge of regional pest challenges. This local expertise allows us to deliver tailored, effective solutions suited to your specific environment and business needs.

Operating locally helps us minimise travel-related emissions, supporting both your sustainability goals and our commitment to the environment. We actively contribute to the local economy by employing local staff and sourcing materials from nearby suppliers whenever possible.

We provide high-quality pest control services tailored to businesses of all sizes. Backed by SMART technology, environmentally conscious practices, and clear reporting, our reliable and personalised service is delivered by professionals who truly understand your community because they live and work in it.



**Sustainable Practices**



**Local Knowledge & Expertise**



**Advanced SMART Technology**



**Reduced Environmental Impact**



**Tailored Solutions For All Industries**



**Ongoing Community Support**



# Impacting the World We Operate In



## PROTECTING BIODIVERSITY

Traditional pest control using toxic rodenticides devastates New Zealand and Australian wildlife, turning poisoned rodents into ‘walking time bombs’ that kill predators like hawks, owls, and magpies. This toxic cycle ripples through entire ecosystems and threatens family pets through deadly secondary poisoning.

Our SMART technology breaks this cycle with non-toxic, humane methods that protect your business, wildlife, and pets while actively safeguarding native species and biodiversity.

## REDUCING FOOD & PROPERTY WASTE

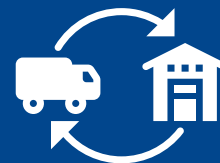
Pests in food processing cause significant waste. Rodents force entire batches to be discarded and damage production lines, leading to costly stoppages and unnecessary emissions. Contaminated products end up in landfills, releasing methane—a greenhouse gas 25 times more potent than carbon dioxide. Every contamination prevented saves tonnes of food from landfills, significantly reducing methane emissions across our region.

## PREVENTING AIRBORNE DISEASE - REDUCING HEALTH RISKS

Poor pest management creates breeding grounds for disease vectors. Unchecked pest populations increase the risk of transmitting diseases like Salmonella, E.coli, Hantavirus, and Leptospirosis, threatening public health.

## THE RIPPLE EFFECT OF SUSTAINABLE PEST CONTROL

Our sustainable pest control solutions create widespread positive change, with an impact that extends far beyond your business:



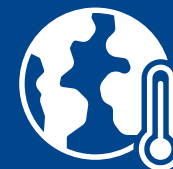
Supply Chain  
Protection



Community  
Health



Resource  
Efficiency



Climate  
Action



Biodiversity  
Conservation



Property  
Integrity

Together, we’re not just managing pests; we’re actively healing the world we operate in, one business at a time. Our approach ensures a healthier, safer future for all, to prevent and protect.



# SMART SOLUTIONS FOR A SUSTAINABLE FUTURE

When you choose Flick, you're strengthening your commitment to sustainability. By partnering with us, you show your customers, employees and wider community that your business prioritises environmental responsibility and is actively working towards its sustainability goals.



[flick.nz](https://flick.nz) | 0800 101 969